

WELCOME TO AUSTIN

Get ready to amp-up your stay in the Live Music Capital of the World. Whether you're visiting for work or play, we've got you covered with the coolest, locals-only tips to maximize your stay.



FAREGROUND
111 Congress Ave.
Austin, TX 78701

Fareground, Austin's first proper food hall in downtown Austin on Congress Avenue, has finally opened. On deck are some of the city's best chefs and restaurants: Dai Due's Jesse Griffiths and Gabe Erales; Emmer & Rye's Kevin Fink and Travel Bristol-Joseph (with Henbit); Contigo's Andrew Wiseheart, and an additional location of Easy Tiger with Andrew Curren and David Norman, as well as two bars from Craig Collins. Seating is spread throughout the food hall and the building's lobby. It extends outside to the outdoor patio and lawn area as well. There are communal tables with butcher block tops, high tops, and more.

INSIDER TIP Fareground's hours are from 7am to 10pm on the weekdays, and then 9am to 10pm on the weekends. Vendors hours vary within that.



TEXAS CHILI PARLOR
1409 Lavaca St.
Austin, TX 78701

State Capitol cronies have been eating at this downtown Austin institution for years, and it was also featured in Quentin Tarantino's film, Death Proof. Of course the Chili is the main attraction with 5 varieties, even vegetarian, to choose from and after 30 years they certainly have it down. Best of Austin has awarded them 'Best Place To Go If You Want Everyone To Know Your Name,' 'Best Bathroom Graffiti,' and 'Best Half-price Burgers.'

INSIDER TIP When checking it out for Happy Hour or dinner, try the Mad Dog Margarita made with Mezcal.



TRIPLE Z THREADZ
1606 S Congress Ave.
Austin, TX 78704

Once in a millennia, a brand comes along that shapes the very essence of humanity. They move, inspire, and provoke entire generations to action, inciting change at every corner, invoking a movement beyond themselves, shifting the trajectory of time and space...but they are not that brand. Triple Z Threadz is a beer and queso for breakfast brand. The walk of shame? More like the walk of heyyyyyyyy! brand. The all I did today was binge watch Naked and Afraid while stalking my ex on every single social media platform brand. They offer original designs, graphic tees, home decor, fun gifts, and so much more.

TALK LIKE A LOCAL
Know slang from the streets.

Manchaca / man-shack

Manchaca is located 10 miles southwest of downtown Austin

Current population is 1,133



THE WHITE HORSE
500 Comal St.
Austin, TX 78702

If your tastes tend to lean toward refined cocktail bars, then The White Horse isn't for you. But if you're about a good old fashioned time (think: beer splashed dance floors and Cajun two-step lessons), then swing on by for some high-energy honky tonk! The no-frills dive is all cheap drafts, killer tacos and grade-A people watching.

INSIDER TIP Cool off with a drink on the patio where you'll find the aptly-named Bomb Tacos trailer for a mouth-watering midnight snack.



SPOTCALLER APP

Experience Austin's live music scene like a local. This app lets you filter events by neighborhood and genre so you won't miss those special shows that make Austin the Live Music Capital of the World. Download from your preferred app store, or just visit spotcaller.com on your phone. No login necessary, and you can use this anywhere in the world to get connected to the local music scene in just a few taps.

INSIDER TIP Ask the W Austin Concierge team for their showlist of must-see live music shows.



GEORGE WASHINGTON CARVER MUSEUM
1165 Angelina St.
Austin, TX 78702

The George Washington Carver Museum, Cultural and Genealogy Center is dedicated to the collection, preservation, research, interpretation and exhibition of historical and cultural material reflecting all dimensions of experiences of persons of African decent living in Austin, Travis County, and in the United States.

INSIDER TIP Celebrate Black History Month with free admission to the Museum.



FRANK EVERET
W Insider

W Austin's Insider, Frank Everet, can create a "behind the velvet rope" experience for every hotel guest. Whether he is fulfilling social media requests or keeping patrons up-to-date on the hottest Austin happenings, Frank prides himself on being the go-to guy for everything up and coming in the area.

Looking for behind the scenes access to Austin? Contact the W Insider, and get ready to explore the unexpected.



W HOTELS APP

You like music. We like music. You love to discover new music. We have hotels around the world where we hear the latest tracks from people we meet who also love to discover music. From bonfires on the beach in Barcelona, to pool parties in the Hollywood Hills, we are always listening. Whatever you're in the mood for, we have the perfect playlist. We put those playlists in this app. Find the right mix to fuel your workout. Get your zen on. Stay out all night or never get out of bed.

AT W AUSTIN

AWAY SPA
200 Lavaca Street
Austin, TX 78701

Welcome to an escape within an escape, where the whirlwind of W winds down and AWAY means a disappearing act from the everyday into an insider scene of surprising sensations. A place to delightfully detox after the afterparty.

AWAY is located on the 4th floor of W Austin.

